

**Exam Code: 226901  
(30)**

**Paper Code: 1302**

**Programme: Master of Arts (Cosmetology)  
Semester-I**

**Course Title: Anatomy and Physiology of Skin**

**Course Code: MCYM-1141** ✓

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note: Attempt five questions, selecting atleast one question from each section. The fifth question may be attempted from any section. Each question carries 8 marks.**

**Section-A**

1. What is Epidermis? Explain its types with the help of diagram. 8
2. Define :-
  - a) Function of Skin 4X2=8
  - b) Under activity of Sebaceous gland

**Section-B**

3. Explain disorders:-
  - a) Rosacea
  - b) Eczema
  - c) Psoriasis
  - d) Sun-tan 2x4=8

4. Explain any four problems of skin and its causes with their home remedies. 8

#### Section-C

5. How we can maintain natural PH level of Scalp and Hair. 8
6. Explain the techniques of skin analyzing? 8

#### Section-D

7. What is Cell? Describe types of Cell and their functions. 8
8. What is Human Physiology? Describe their system in detail. 8

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**Exam Code: 226901  
(30)**

**Paper Code: 1303**

**Programme: Master of Arts (Cosmetology)  
Semester-I**

**Course Title: Beauty and Wellness**

**Course Code: MCYM-1142**

**Time Allowed: 3 Hours**

**Max Marks: 40**

**NOTE: Attempt Five questions, selecting at least one Question from each section. The Fifth question may be attempted from any section. Each Question carries 8 marks.**

**Section-A**

1. Define Beauty. How do you find someone beautiful?
2. How do you learn color combination for dressing style.

**Section-B**

3. What is the correct standing posture?
4. How do you have a pleasant conversation?

**Section-C**

5. What are the basic rules of yoga?
6. What are the different types of yoga asanas?

**Section-D**

7. What does personal development mean?
8. What is meditation? Explain its benefits.

**Exam Code: 226901**

**Paper Code: 1304 – R**

**Programmer: Master of Arts (Cosmetology) Semester – I**

**Course Title: Massage**

**Course Code: MCYM-1143**

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note:** Attempt five Questions, selecting at least one Question from each section. The Fifth Question may be attempted from any section. Each Question carries 8 marks.

**Section-A**

- 1) Define massage therapy and explain its role in health and wellness. 8
- 2) What are the main differences between Swedish and deep tissue massage? 8

**Section-B**

- 3) Draw and label the diagram of a long bone and explain its parts. 8
- 4) Explain following:  
a. Face nerves                      b. Face muscles                      4 + 4 = 8

**Section-C**

- 5) Explain the different types of facial massage manipulations and their effects? 8
- 6) List and describe the main facial bones and their locations with the help of diagram. 8

**Section-D**

- 7) What is Body spa? Also explain the different types of body spa treatments. 8
- 8) Explain the purpose and importance of client consultation before spa, massage and any other treatments? 8

**Exam Code: 226901  
(30)**

**Paper Code: 1304**

**Programme: Master of Arts (Cosmetology)  
Semester-I**

**Course Title: Massage**

**Course Code: MCYM-1143**

**Time Allowed: 3 Hours**

**Max Marks: 40**

**NOTE: Attempt five questions in all, selecting at least one from each section. The fifth question may be attempted from any section. Each question carries equal (8) marks.**

**Section A**

1. Define massage. Explain various techniques of massage. 8
2. What are the different types of massage and their psychological effects. 8

**Section B**

3. What is the basic structure of bone? Explain 4 types of bone. 8
4. Difference between Swedish massage and deep tissue massage. 8

### Section C

5. Introduce term facial and also explain various steps and benefits of facial. 8
6. How we can treat acne prone skin and hyperpigmentation. 8

### Section D

7. How you can do a spa treatment at home? 8
8. Create a form for client consultation. 8

**Exam Code: 226901  
(30)**

**Paper Code: 1305**

**Programme: Master of Arts (Cosmetology)  
Semester-I**

**Course Title: Skin Care**

**Course Code: MCYM-1144** ✓

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note: Attempt five questions, selecting at least one question from each section. The Fifth question may be attempted from any section. Each question carries 8 marks.**

**Section-A**

1. What do you mean by natural ingredients? Explain. any three natural oil with their benefits. 8
2. If you have dry skin what should the best skin care schedule explain it. 8

**Section-B**

3. Explain any two types of exfoliating. Also explain the purpose of exfoliation. 8
4. Briefly explain sun damaged skin and what is the role of Sunscreen on damaged skin. 8

**Section-C**

5. Difference between AHA and BHA explain it thoroughly.

8

6. Define-

- a. Glycolic Acid
- b. Tartaric Acid
- c. Citric Acid
- d. Lactic Acid

8

**Section-D**

7. How are organic skincare products made?

8

8. Difference between organic and Non organic chemistry.

8

**Exam Code: 226903  
(30)**

**Paper Code: 3274**

**Programme: Master of Arts (Cosmetology)  
Semester-III**

**Course Title: Business Management**

**Course Code: MCYL-3141** ✓

**Time Allowed: 3 Hours**

**Max Marks: 70**

**Note: Attempt five Questions, selecting at least one Question from each section. The Fifth Question may be attempted from any section. Each Question carries 14 marks.**

**Section-A**

1. Discuss about Business Management and how we can manage it. 14
2. Explain the Principles of management in cosmetology according to Henri Fayol. 14

**Section-B**

3. Describe factors affecting selection of equipments and their different needs. 14
4. Discuss about feasibility assessment in terms of layout design and cost planning. 14

**Section-C**

5. What is financial management in a health and beauty based enterprise. 14
6. What is the basic concept in financial accounting? 14

**Section-D**

7. What is Entrepreneurship and also explain its characteristics. 14
8. Define Following:-
  - a) Human Resource Management
  - b) Business Communication Skills
  - c) Business Environment
  - d) Service Management

4x3.5=14

**Exam Code: 226903  
(30)**

**Paper Code: 3275**

**Programme: Master of Arts (Cosmetology)  
Semester-III**

**Course Title: Advance Therapies for Skin and Health**

**Course Code: MCYM-3142** ✓

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note:- Attempt five questions in all, selecting atleast one question from each section. The fifth question may be attempted from any section. Each question carries equal marks. (8 each)**

**Section-A**

1. What is difference between Magnet therapy and Reflex therapy?
2. What does a Magnet do in Physical Therapy?

**Section-B**

3. What is Hydro therapy? Explain techniques of Hydro therapy.
4. What is Sea weed therapy? Explain the purpose and its benefits.

**Section-C**

5. Explain the techniques of Electrolysis therapy.
6. What are Therapy and its objective?

**Section-D**

7. What is Ayurvedic therapy? Explain is different types of therapy.
8. How could you make a cleaning and relaxing oil for Ayurvedic therapy.

Exam Code: 226903

Paper Code: 3276

Programme: Master of Arts (Cosmetology) Semester III

Course Title: The Magic of Massage

Course Code: MCYM-3143 ✓

Time Allowed: 3 Hours

Max Marks: 40

- **Note:** Attempt five Questions, selecting at least one Question from each section. The Fifth Question may be attempted from any section. Each Question carries 8 marks.

**Section-A**

- 1) What is the historical background of massage therapy and their benefits?
- 2) Explain the different types of massage and their uses, benefits and precautions?

**Section-B**

- 3) Compare deep tissue massage with other western massage types?
- 4) Describe the techniques used in Swedish massage and their effects on the body?

**Section-C**

- 5) Explain how stretching and acupressure are combined in the Thai yoga massage?
- 6) Describe the healing techniques and oils used in Tibetan and shiatsu massage?

**Section-D**

- 7) Describe the procedure and benefits.
  - a) Revitalizing arm
  - b) Neck and back massage
- 8) What is the main purpose and importance of oils in the massage therapy with the effective result?

**Exam Code: 226903  
(30)**

**Paper Code: 3277**

**Programme: Master of Arts (Cosmetology)  
Semester-III**

**Course Title: Maquillage Technique**

**Course Code: MCYM-3144**

**Time Allowed: 3 Hours**

**Max Marks: 40**

**NOTE: Attempt five questions in all, selecting at least one from each section. The fifth question may be attempted from any section. Each question carries equal marks (8 each)**

**Section A**

1. Explain the various steps of professional makeup. 8
2. Which tools and equipment's are necessary for makeup? 8

**Section B**

3. How to apply subtle day time makeup? 8
4. How to plan and start the wedding beauty regime? 8

**Section C**

5. Discuss lunch time touch-up and cocktail I look. 8
6. Discuss makeup according to various face shapes. 8

**Section D**

7. Differentiate between clumped eyelashes and individual eyelashes. Explain its removal methods. 8
8. Explain method of applying semi-permanent individual eyelashes and material required for it. 8