Exam Code: 225801 **Paper Code: 1259**
(30)

Programme: Master of Commerce
Semester-I

Course Title: Management Accounting and Control Systems

Course Code: MCML-1092

Time Allowed: 3 Hours **Max Marks: 70**

Note:- Attempt FIVE questions selecting at least ONE question from each section. The Fifth question be attempted from any section. Each question carries 14 marks.

SECTION-A

1. Discuss in detail the Generally Accepted Accounting Principles and Concepts. 14
2. Explain the relationship between Management Control, Strategic Planning and Operational control. 14

SECTION —B

3. Explain the concept of Responsibility Accounting. Discuss the various forms of responsibility centres. 14

4. Write notes on
   (i) Fixed and Flexible Budgets
   (ii) Performance and Participative Budgets 14

SECTION —C

5. What do you mean by Variance Analysis? Explain in detail various Kinds of Variances and their uses.
   14
6. From the following data, you are required to calculate:
   (a) P/V ratio
   (b) Break-even sales with the help of P/V ratio.
   (c) Sales required to earn a profit of Rs 4,50,000
   Fixed expenses = Rs 90,000
   Variable Cost per unit:
   Direct Material =Rs 5
   Direct Labour = Rs 2
   Direct Overheads = 100 % of Direct Labour
   Selling price per unit =Rs 12
   14

SECTION —D

7. Explain various methods of Segment Performance Evaluation. 14
8. What do you mean by Reporting to Management? Explain the different types and modes of reporting at various levels of Management. 14

Exam Code: 225801 (30) | Paper Code: 1260

Programme: Master of Commerce
Semester-I

Course Title: Management Principles and Organisation Behaviour

Course Code: MCML-1093

Time Allowed: 3 Hours | **Max Marks: 70**

Note:- Candidates are required to attempt five questions, selecting one question from each section. The fifth question may be attempted from any section. Each question carries 14 marks.

SECTION-A

1. Explain the nature and purpose of Management. 14

2. What is the need for Departmentation? Discuss the various bases of departmentation. 14

SECTION-B

3. Explain Vroom's Expectancy theory of Motivation. 14

4. Define Leadership. Explain the Path-Goal Theory of leadership in detail. 14

SECTION-C

5. Define Personality. Discuss the various determinants of personality. 14

6. Write short notes on:

   a) Types of Attitudes 7

   b) Cognitive Dissonance Theory 7

SECTION-D

7. Define Perception. Explain the reasons for perceptual distortions. 14

8. Write short notes on:

   a) Sources of Emotions 7

   b) Concept of Emotional Intelligence 7

Exam Code: 225801 Paper Code: 1261
(30)

Programme: Master of Commerce
Semester-I

Course Title: Business Environment

Course Code: MCML-1094

Time Allowed: 3 Hours **Max Marks: 70**

Note: Attempt 5 questions, selecting at least 1 question from each section. The fifth question may be attempted from any section. Each question carries equal (14 marks).

Section-A

1. Explain the features, advantages and disadvantages of Capitalist Economic System.
2. Discuss the LPG Policy in brief.

Section-B

3. Differentiate between NITI Aayog and Planning Commision. Explain the role of economic planning in India.
4. Explain the rationale and dimensions of Social Responsibility of Business.

Section-C

5. Explain the salient features of FEMA.
6. Analyse the current year Annual Budget.

Section-D

7. Explain the concept of Consumerism and role of consumer groups with special reference to India.
8. Explain Foreign Trade Policy 2009-14.

Exam Code: 225801 (30)

Paper Code: 1262

Programme: Master of Commerce
Semester-I

Course Title: Statistical Analysis for Business

Course Code: MCMM-1095

Time Allowed: 3 Hours | **Max Marks: 50**

Note 1: Candidates are required to attempt five questions, selecting at least one from each Section. The fifth question may be attempted from any section. Each question carries 10 marks.

Note 2: Simple calculator is allowed.

Note 3: Statistical tables can be used.

Section-I

1. (a) Explain the following terms:
   (i) Equally Likely events 3
   (ii) Classical definition of probability 3
   (b) A bag contains 7 white and 9 black balls. Two balls are drawn randomly. Find out the probability that (a) both are white (c) both are black. 4

2. Discuss in detail the properties of normal distribution. 10

Section-II

3. (a) What are the sampling and non sampling errors? Explain the reasons for these errors. 5

(b) Define the followings:

(i) Quota Sampling

(ii) Convenience sampling 5

4. Differentiate between primary and secondary data. Discuss various methods of collecting primary data. 10

Section-III

5. How a questionnaire can be utilized to collect data? Discuss various essentials of drafting a questionnaire. 10

6. (a) Discuss in detail the concept of type I and type II errors. 5

(b) Differentiate between null and alternative hypothesis 5

Section-IV

7. Intelligence test on two groups of boys and girls gave the following results:

	Mean	SD	N
Girls	75	15	150
Boys	70	20	250

Is there any significant difference in the mean score obtained by boys and girls? 10

8. Calculate Karl Pearson's coefficients of Correlation from the following data:

X	24	27	28	28	29	30	32	33	35	35	40
Y	18	20	22	25	22	28	28	30	27	30	22

10

Exam Code: 225801
(30)

Paper Code: 1258

Programme: Master of Commerce
Semester-I

Course Title: Managerial Economics

Course Code: MCML-1171

Time Allowed: 3 Hours **Max Marks: 70**

Candidates are required to attempt five questions, selecting at least one question from each section. Fifth question may be attempted from any section. Each question carries 14 marks.

Section-I

1. State the nature and scope of managerial economics. How the knowledge of managerial economics is useful in actual business decision making? 14
2. Describe different concepts of elasticity of demand. Also explain the point method of measuring price elasticity of demand. 7,7

Section-II

3. Explain consumer's equilibrium with the help of Indifference Curve Analysis. Examine the effect of change in price on consumer's equilibrium. 9,5

4. Define the law of variable Proportions. Explain its different stages with the help of suitable table and diagram. 4,10

Section-III

5. Explain Modern Theory of short run costs. How does it differ from Traditional theory of costs. 10,4
6. Critically examine Sweezy's Model of firm behaviour under oligopoly. 14

Section-IV

7. Explain product method of measurement of National Income. Also describe the importance of measurement of National Income. 9,5
8. Critically explain Keynesian Psychological Law of consumption. 14

Exam Code: 225803 **Paper Code: 3247**

Programme: Master of Commerce

Semester: III

Course Title: Banking and Insurance Services

Course Code: MCML-3091

Time Allowed: 3 Hours **Max. Marks: 70**

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 14 marks.

SECTION-A

1. Define Asset liability management. Discuss the objectives and implications of Asset liability Management. (14)
2. Explain the following innovations in banking :
   a) Internet banking
   b) Universal banking
   c) Phone banking
   d) Offshore banking (4 X 3.5 = 14)

SECTION-B

3. What do you mean by priority sector lending? Explain different sectors for priority sector lending. (14)
4. Explain BASEL Norms in detail. (14)

SECTION-C

5. Explain salient features of IRDA. (14)
6. Define Insurance. Explain the role of insurance industry in India.(14)

SECTION-D

7. What do you mean by surrender value? Explain the various methods of calculating surrender value. (14)
8. Discuss various insurance documents. (14)