

Exam Code: 224601

Paper Code: 1298

Programme: Master of Science (Fashion Designing and
Merchandising)

Semester – I

Course Title: History of Indian Costumes

Course Code: MFDL-1231 ✓

Examination Time: 3 Hours

Max. Marks: 70

Note: Attempt five questions in all, selecting at least one question from each section. Fifth question may be attempted from any section. Each question carries 14 marks.

Section – A

1. Discuss the origin of clothing and explain the various theories associated with it.
2. Explain the development of costumes in relation to social and cultural factors.

Section – B

3. Describe the costumes of the Mauryan and Sunga period.
4. Explain the main costume characteristics of the British period with examples.

Section – C

5. Discuss the traditional costumes and Ornaments of the Jammu and Kashmir.
6. Describe the traditional costumes of the Maharashtra.

Section – D

7. Explain the dance costumes of Gujarat with Illustrations.
8. Write detailed notes on Kuchipudi dance costumes, mentioning their special features.

**Exam Code: 224601
(30)**

Paper Code: 1299

**Programme: Master of Science (Fashion Designing and
Merchandising)
Semester-I**

Course Title: Communication Skills in English

Course Code: MFDM-1232 ✓

Time Allowed: 3 Hours

Max Marks: 50

Note: Attempt five questions in all, choosing one question from each section and the fifth question from any section. All questions carry equal marks (5x10=50)

Section- I

1. What are the essentials of effective communication?
2. What do you know about the basic forms of communication?

Section- II

3. Discuss in detail reading tactics.
4. What are the different purposes of reading.

Section- III

5. Write a sales letter to a customer asking him to take subscription of Health magazine.
6. You are a wholesale paper merchant. Your payment has been delayed. Write a letter to the shopkeeper to release your payment.

Section- IV

7. Write an article on sustainable fashion.
8. Write an article on the challenges of fashion Industry.