

Paper Code: 1321

Programme	Exam Code	Course Code
Bachelor of Business Administration (Airlines and Airport Management)	509501	BBML-1663
Bachelor of Vocation (Hospitality and Tourism)	113001	BVHL-1663

Semester-I

Course Title: Introduction to Tourism, Hospitality and Aviation Industry
(50)

Time Allowed: 3 Hours**Max Marks: 35**

Note: Attempt five questions from all, selecting at least one question from each section. The fifth question can be attempted from any section. Each question carries 7 marks.

Section - A

1. Trace and Define Tourism and explain its meaning and scope.
2. Explain the concept of "Paid Holiday" and its impact on modern tourism.

Section - B

3. What are the different types and forms of accommodation available in the hospitality industry?

4. Highlight the contributions of any two major hotel chains in India to the growth of the hospitality industry.

Section - C

5. Explain the role and functions of ICAO and IATA in the aviation industry.
6. What are the facilities provided to passengers at airports?

Section - D

7. Explain the interdependence between the Hospitality, Travel and Tourism industries.
8. What are the critical aspects of creating a "Home Away from Home" experience for guests?

Paper Code: 1113

Programme	Exam Code	Course Code
Bachelor of Arts (Journalism and Mass Communication)	116401	BJMM-1102
Bachelor of Science (Fashion Designing)	119601	BFDM-1102
Bachelor of Science (Home Science)	119701	BHSM-1102
Bachelor of Computer Applications	117901	BCAM-1102
Bachelor of Science (Information Technology)	118001	BITM-1102
Bachelor of Science (Bio-Technology)	120601	BBTM-1102
Bachelor of Science (Medical Laboratory Technology)	509701	BMLM-1102
Bachelor of Business Administration (Airlines and Airport Management)	509501	BBMM-1102
Bachelor of Vocation (Retail Management)	122001	BVRM-1102
Bachelor of Vocation (Animation)	112801	BVAM-1102
Bachelor of Vocation (Nutrition and Dietetics)	510011	BVNM-1102
Bachelor of Vocation (Beauty and Wellness)	112601	BVBM-1102
Bachelor of Vocation (Artificial Intelligence and Data Science)	112901	BVIM-1102
Bachelor of Vocation (Hospitality and Tourism)	113001	BVHM-1102

Semester-I

Course Title: Communication Skills in English – I
(300)

Time Allowed: 3 Hours**Max Marks: 50**

Note: The candidates will have to attempt five questions in all selecting one from each section and the fifth question from any of the four sections. Each question will carry 10 marks.

Section – A

1. Describe the various kinds of reading.
2. What is PSQ5R model of reading?

Section – B

3. Read the following passage and answer the questions in multiple choice form. Mark (✓) in front of the right answer:

Trees give shade for the benefits of others, and while they themselves stand in the sun and endure the scorching heat, they produce the fruit by which others profit. The character of good men is like that of trees. What is the use of this perishable body if no use is made of it for the benefit of mankind? Sandalwood, the more it is rubbed, the more scent does it yield. Sugarcane, the more it is peeled and cut up into pieces, the more juice does it produce. The men who are noble at heart do not lose their qualities even in losing their life. What matters it whether men praise them or not. What difference does it make whether they die at this moment or whether their lives are prolonged? Happen

what may, those who tread in the right path will not set foot in any other. Life itself is unprofitable to a man who does not live for others. To live for the mere sake of living one's life is to live the life of dogs and crows. Those who lay down their lives for the sake of others will assuredly dwell forever in a world of bliss.

I. There is great similarity between trees and good men, which is:

- a) both do good to others
- b) both live long
- c) both face hardships
- d) both do not complain of suffering

II. Life itself is ^{un}profitable if man does not live for others.

This statement means:

- a) Man should serve others
- b) he should improve his well-being
- c) he should give away to others whatever he has
- d) he should do good to others when they need help.

III. Sandalwood, when rubbed more, gives

-
- a) solace
 - b) more scent
 - c) relief
 - d) satisfaction

IV. A noble person does not set his foot in :

- a) other's shoes
- b) wet land
- c) slush
- d) the wrong path

V. 'Endure' can be replaced with _____

- a) beat
- b) assure
- c) last long
- d) care

4. Read the following passage carefully and answer the question the follow:

That science has become one of the most powerful factors in modern life is a generally accepted and indeed obvious fact. The proper role of the scientist himself is, however, a point on which there is no general agreement. On the one hand are those diehards who, ignoring the changed circumstances of the outside world, contend that outside the laboratory, the personal influence of the scientist should be no more than that of any other citizen. On the other hand are extremists who advocate a state verging on a technocracy in which scientists would have special privileges and a large measure of control. Those who tend towards the latter view are much more vociferous than their conservative and much more numerous

colleagues, with unfortunate result that there is a widespread impression that scientists generally share these views and wish to claim a far larger share in the control of the world affairs than they possess at present. It is therefore, time to attempt an assessment of the proper status of the scientist in modern society.

Questions:

- a) What is the present position of science and that of a scientist in society?
- b) Is there any common view about the role of a scientist in modern society?
- c) What is the argument advanced by the conservatives?
- d) How do the extremists contradict the conservatives?
- e) What is the need of the hour?

Section – C

5. What are the different guidelines for effective writing?
6. Write a letter to your father requesting him to allow you to attend the marriage of your friend.

Section – D

7. As Coordinator of a Youth Club you conducted a meeting of all the members regarding a Tree Plantation Drive to be organized in the coming week. Draft a notice, agenda and minutes of the meeting.

8. Write in detail the meaning and tips for effective blog writing.